



Marking the future with you

geveko-markings.us

OPTAMARK[™] Preformed Thermoplastic

Providing quality, maximum performance and enhanced value

Proven quality

OPTAMARK is built on the Geveko Markings heritage of delivering innovation and superior pavement marking performance that started in 1924.

Maximum performance

OPTAMARK is a heavy-duty intersection grade preformed thermoplastic pavement marking with proven durability on a wide variety of pavement surfaces.

No preheat required

OPTAMARK does not require preheating of the road to a specific temperature providing simple and fast mobilization. With no specific road or air temperature requirement, the pavement marking season can be extended.

Heat indents

OPTAMARK has regularly spaced heat indents to act as a visual cue that the material has reached a molten state.

Features and Benefits

- No preheating of the pavement to a specific temperature required
- Durable, heavy duty intersection grade pavement marking
- Heat indents indicate material reached molten state
- Quick and easy to apply
- Interconnected material reduces layout time during application



As easy as 1-2-3

OPTAMARK is fast and easy to apply. Application requires only one person and a propane fueled heat gun. Simple mobilization with no specialized equipment or template.





Focused on the environment

OPTAMARK emits no environmentally harmful substances during application or at the time of removal. The organic pigments do not contain lead or other heavy metals. There is no hazardous waste or plastic and the cardboard can be recycled.



A wide variety of colors and sizes

OPTAMARK is available in a variety of colors and sizes which meet the Manual on Uniform Traffic Control Devices and other horizontal signage in the private sector.















OPTATRAC[™] Optimizing Safety

OPTAMARK High Skid can be utilized for a wide variety of colorized lane treatment areas, including bus and bike lanes, where hard wearing surfaces with optimum color retention and skid resistance are needed.

OPTATRAC, a unique feature of OPTAMARK preformed thermoplastic pavement markings, is engineered to ensure that skid resistance and retroreflectivity are optimized.

Geveko Markings Creating Cost Efficient, Innovative Traffic Safety Solutions for You



RibLine[™] Rumble Bars



OPTDSIGN[™] Preformed Thermoplastic



OPTDCROSS[™] IP Decorative Crosswalk





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